

1960 FORD Falcon station wagon- Oakland, CA

Written by Double Dragon

Sunday, 14 December 2014 22:39 - Last Updated Friday, 04 March 2016 21:49

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This ALLEY FINDS Ford Falcon station wagon is a 1960 which was the first model year for the highly popular Falcon. The Ford Falcon was the most successful of all the domestic import fighters. Imports were eating into the corners of domestic profits due to a recession at the close of the 1950s which created a minor backlash against full size American cars. Some buyers gravitated to smaller cheaper imported cars.



General Motors and Chrysler created their own compacts to combat the imports. The domestic downsized cars were not only cheap and small they also emulated and even surpassed the foreign engineering advances. Suddenly compact American built cars were available with air cooled engines, independent rear suspension, rope drive, transaxles, turbocharging, long intake runners, and V6 engines. Once numbers were tallied, Ford Falcon won the sales race using simple conventional engineering. Falcon was a basic, small cheap economical car that took no chances and broke no new ground.

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The extra weight of the Falcon wagon body once loaded up easily overwhelmed the power of the weak 95 HP standard 144 cubic inch inline 6 cylinder engine. In 1961 Ford addressed the dearth of power issue by offering a desperately needed 101 HP optional 170 cubic inch inline 6 cylinder engine for the Falcon.

Choosing a white car keeps it cooler in the hot California sun. The reflection of UV rays also helps the paint survive a bit longer than darker colors.



This Falcon wagon still has original California 'black plates'. The black with yellow letter license plates were issued until 1969. The license frame says that the car is 'Garretteed' which is a play on the dealer name Garrett Ford, Menlo Park, California.