

## 1972 CADILLAC Eldorado Convertible- Nick, West Chester, PA

Written by Double Dragon

Monday, 01 December 2014 22:24 - Last Updated Sunday, 05 April 2015 08:46

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This ONE OWNER 1972 Cadillac Eldorado Convertible appeared for sale in fall, 2014 on [HEMMINGS.COM](http://HEMMINGS.COM).



The Cadillac Eldorado name originally appeared on a top line convertible model in 1953, but the name is most closely associated with the front wheel drive 'personal car' that Cadillac introduced in 1967. The front wheel drive Eldorado used the same platform as the Oldsmobile Toronado. Olds produced the Toronado for the 1966 model year and worked out all the bugs before Cadillac released their production Eldorado.



The first generation Eldorado was very svelte for a Cadillac with beautiful flowing lines that

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suggested a hint of Buick Riviera styling except that the car was more sharply creased. The success of the Eldorado spurred Lee Iacocca over at Ford to answer by pushing a similar 'personal luxury car' into production called the Lincoln Mark III. Throughout the 1970s the Lincoln Mark series and the Eldorado were perceived to be the top of the status heap. One of these cars was the car you bought for yourself when you had 'made it'. In keeping with this mindset for 1970 Cadillac introduced a 500 cubic inch engine as an Eldorado exclusive. The rest of the Cadillac line made do with a 'mere' 472 cubic inches!



The original lightly balanced lines of the Eldorado took on an ornate and massive tone when the car was redesigned for the 1971 model year. The main purpose of the redesign was to re establish Cadillac as bigger and more prestigious than the rest of the General Motors lineup. When the Chevrolet Impala assumed a Cadillac style front end combined with added massive bulk, the Cadillac needed to be larger and more ornate than a mere Chevy.



Cadillacs usually evolve slowly over time so the subsequent model years merely made subtle adjustments to the 1971 redesign. This 1972 is very hard to distinguish from a 1971.

This ONE OWNER Eldorado is located in West Chester, Pennsylvania and is described as being in excellent shape with low mileage of 42,300 miles.

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