

USA CANADA 1964- Holiday Inn guide

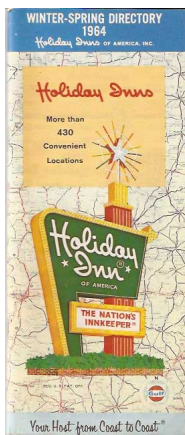
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This map sized guidebook lists Holiday Inns for 1964 Winter Spring providing mini maps for each location. This chain was becoming pretty big at this time and was linked in with rental cars, credit cards and diners' cards and so on. They mention Fords first, but apparently had the rest of the big three cars available as well.

